



## INTEGRATED MARKETING OPERATIONS TOOL FOR ENTERPRISES

QMP Global over the years has designed and created effective business process intelligence tools for small and large organizations. Our tools are effective, flexible and customer centric in nature.

We understand organizations small and large today have integrated and shared marketing functions. Integrating the entire value chain and collecting data to automate the processes could be a tedious process. It is here our unique platform brings in value. Our application can ensure effective collection of data seamlessly and connect all the stakeholders in the process.

### Overview

In a growing business environment with multiple units, it is very important to have the right information access across all units. However, as organizations grow and are moving to cloud environment, it is imperative for organizations to understand the benefits and merits of making such a paradigm shift. Our Skype for Business tool helps you understand that process.

Key Benefits of iMOP
100% accuracy and compliance
Unifying the marketing communications within an organization
Seamless integration within the host environments
Enhanced visibility of communications within the unit across all levels
Built on Sharepoint 2013

## Features of the tool:

AOP Planner

BRF

New Vendor Registration

PR/PO/Payments Module

Reporting

## CONTACT

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## About QMP Global

Established in the year 1999, QMP Global has positioned itself as a pioneer in various business process automation tools for various industry verticals. We have consistently delivered quality results to our valued clients over the years.

For more information, visit us at [www.qmpglobal.com](http://www.qmpglobal.com)

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